

TRAVIATA

Traviata is a display font released in 2017 by Violaine & Jérémy. Designed for the 2017-2018 identity of the « Théâtre des Bouffes du Nord » in Paris, this font was directly inspired by the adaptation of the play La Traviata by Benjamin Lazar, Florent Hubert and Judith Chemla. Traviata starts with a large classical structure offering shy serifs and becomes an expressive force through its unusual details, such as a long apex and strokes, as well as the mix of a traditional construction and very geometrical shapes. The result is a well-balanced, contrasted and elegant font, perfect for display use, especially with a strong colorful palette.

Display - One weight
One style - regular

Traviata Typeface

Letters

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

Alternates

R R̄ P P̄ P̅ Æ Æ̅

Punctuations
& case-sensitive forms

& @ ? ; ! / \ | : () [] { } . , : ; ... _
- - - « < > « » • •
* † ‡ ¶ § ” © ®

Figures

0 1 2 3 4 5 6 7 8 9
€ \$ ¢ £ ¥ #

Symbols

§ ¶ © ® ™ ∫ √ Σ Π ° % ‰

Mathematical symbols

∞ + - ± × ÷ = ≠ ~ ≈
^ < > ≤ ≥ ¬ ∅ ◇

Mathematical symbols

À Á Â Ã Ä Å Æ Ç È É Ê Ë
Ï Î Ï Ð Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü
ß Ŵ ŵ Ŷ ŷ Ÿ Ź

45pts

ON SE DÉFAIT
D'UNE NÉVROSE,
ON NE GUÉRIT
PAS DE SOI.

30pts


JE SOUSCRIS
VOLONTIERS
AU VERDICT
D'UN ÉMINENT
PSYCHANALYSTE.

20pts

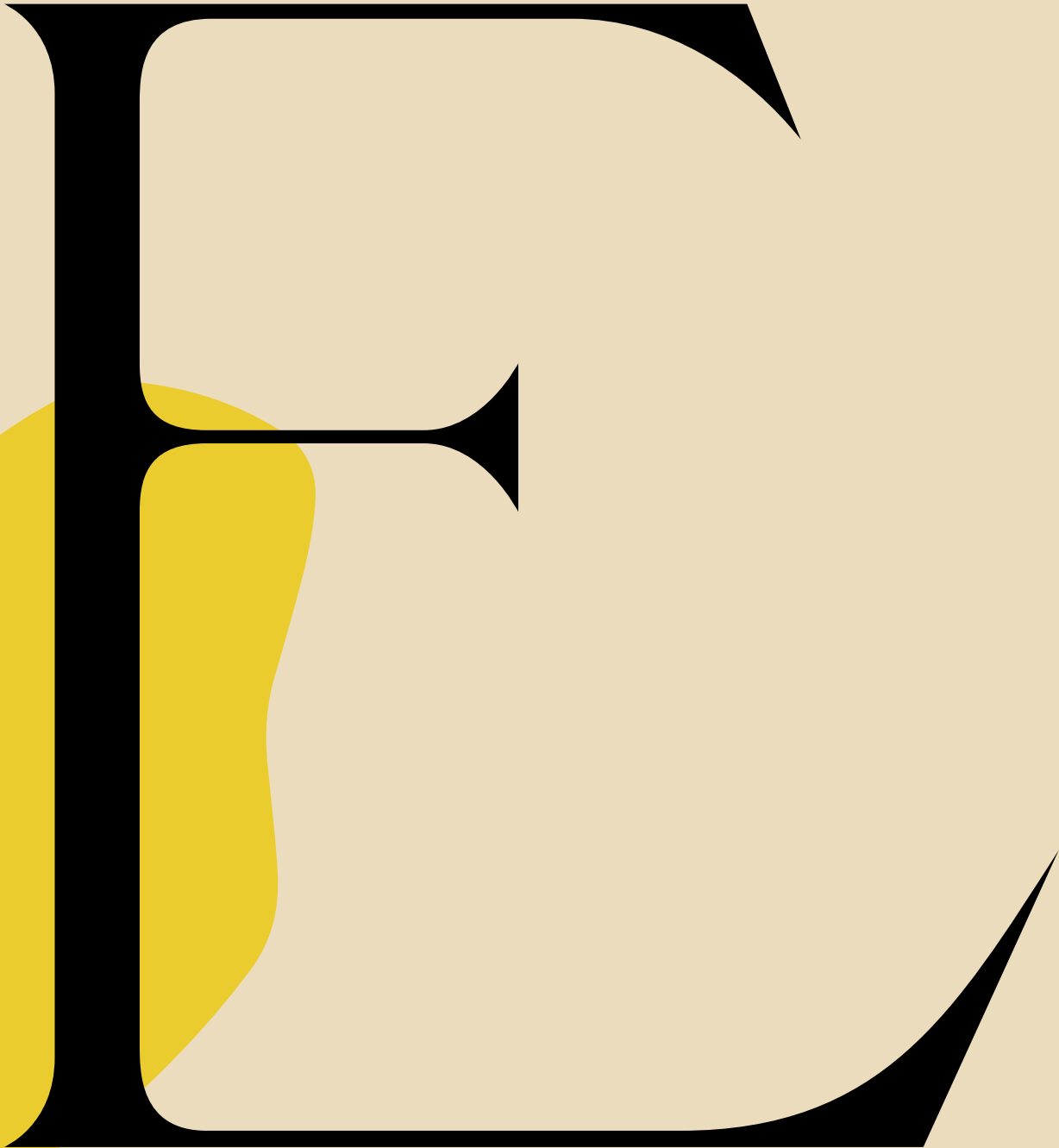
JE TROUVE QU'ILS ONT L'AIR
BÊTE, ET JE N'AIME PAS LES
TOUCHER MAIS JE M'Y FORCE :
C'EST UNE ÉPREUVE ET PUIS
IL FAUT QU'ILS M'AIMENT : CET
AMOUR EMBELLIRA LEUR VIE.

A stylized fish graphic in shades of orange and purple, positioned at the top of the page. The fish's body is orange, and its tail is purple. A large, dark purple circle represents the eye, and a large black letter 'O' is superimposed on the orange part of the fish's body.

1 2 3
4 5 6
7 8 9



QUAND
JE SUIS SEUL
AVEC MES NOTES,
MON COEUR
S'EMBALLE
ET DES LARMES
S'ÉCHAPPENT
DE MES YEUX.

A large, black, serif capital letter 'E' is centered on a light beige background. The letter has a classic, slightly flared design with a pointed top right corner and a pointed bottom right corner. The horizontal bars of the 'E' are thick and have a slight inward curve. To the left of the letter, there are two overlapping, organic shapes: a yellow one in the foreground and a purple one behind it, partially obscured by the letter's stem.

REAR

LIGATURE

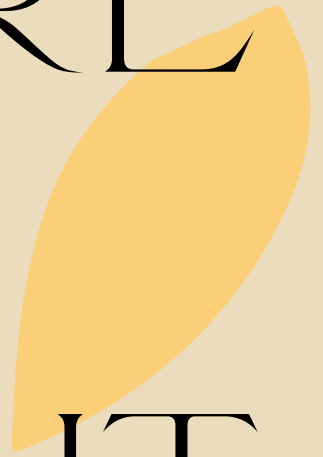
SPIKY

STRAIGHT

WIDE

MUSICAL

ÆRIAL



Traviata Typeface



Alternate
R style 1

Alternate
R style 2



Alternate
P style 1

Alternate
P style 2

Alternate
P style 3

